

WXIX

**ORDER**

Flight Dates 02/27/12-03/06/12



Contract / Revision 729352 / ROMNEY FOR PRESIDENT

Original Date / Revision 02/27/12 02/27/12

Advertiser Romney, Mitt/R/President

Agency American Rambler Producti

Buying Contact

138 Conant Street  
Beverly, MA 02494

Product ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street  
Beverly, MA 02494

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 87

Alt Order # 06032722

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL565

Priority P 1

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
March 2012	29	\$18,275.00	\$21,500.00	0.00	02/27/12	03/06/12	29	\$18,275.00	\$21,500.00
Totals	29	\$18,275.00	\$21,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WXIX	02/29/12	03/02/12	News @ 6a News @ 6am	Comm	6A-630A (6:00 AM-6:30 AM)	--WTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	--WTF--		3				\$300.00		0.00			
E 2	WXIX	03/05/12	03/06/12	News @ 6a News @ 6am	Comm	6-630A (6:00 AM-6:30 AM)	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----		2				\$300.00		0.00			
E 3	WXIX	03/05/12	03/06/12	News @ 6a News @ 6am	Comm	630-7A (6:30 AM-7:00 AM)	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----		2				\$300.00		0.00			



**WXIX**

# ORDER

**Flight Dates 02/24/12-02/28/12**

**Contract / Revision 728101 / ROMNEY FOR PRESIDENT**
**Original Date / Revision 02/23/12 02/23/12**
**Advertiser Romney, Mitt/R/President**
**Agency American Rambler Productic**
**Buying Contact**
**138 Conant Street  
Beverly, MA 02494**
**Product ROMNEY FOR PRESIDENT**
**Agency Com 15%**
**Billing Contact  
138 Conant Street  
Beverly, MA 02494**
**Sales Office T-DC  
Sales Region National  
Agency Ref**
**Order Sep 00:15:00**
**Estimate # 83  
Alt Order # 06028871**
**Billing Type Cash  
Order Type General  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST**
**Demographic A35+**
**Rev Codes Agency Political Pol-Candid**
**Product Codes PL565**
**Priority P 3**
**Advertiser Ref**
**Primary Account Executive  
Aaron Ashe**

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

**Order Share % Market Value**

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals**
**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	7	\$2,465.00	\$2,900.00	0.00	01/30/12	02/26/12	7	\$2,465.00	\$2,900.00
March 2012	16	\$8,330.00	\$9,800.00	0.00	02/27/12	02/28/12	16	\$8,330.00	\$9,800.00
<b>Totals</b>	<b>23</b>	<b>\$10,795.00</b>	<b>\$12,700.00</b>	<b>0.00</b>					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	02/27/12	02/28/12	News @ 6a News @ 6am	Comm	6A-630A (6:00 AM-6:30 AM)	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/27/12	03/04/12	MT-----		2			\$300.00		0.00				
E 2	WXIX	02/24/12	02/24/12	News @ 6a News @ 6am	Comm	6A-630A (6:00 AM-6:30 AM)	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/20/12	02/26/12	----1--		1			\$300.00		0.00				
E 3	WXIX	02/24/12	02/24/12	News @ 6a News @ 6am	Comm	630A-7A (6:30 AM-7:00 AM)	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



Contract / Revision **728101** Flight Dates **02/24/12-02/28/12**

Hiatus Dates

Original Date / Revision 02/23/12/ 02/23/12

Order Sep 00:15:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **83**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WXIX	02/24/12	02/24/12	News @ 6a News @ 6am (6:30 AM-7:00 AM)	Comm	630A-7A	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	----1--		1				\$300.00		0.00			
E 4	WXIX	02/27/12	02/28/12	News @ 6a News @ 6am (6:30 AM-7:00 AM)	Comm	630A-7A	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	MT-----		2				\$300.00		0.00			
E 5	WXIX	02/24/12	02/24/12	News @ 7a News @ 7am (7:00 AM-7:30 AM)	Comm	7A-730A	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	----1--		1				\$300.00		0.00			
E 6	WXIX	02/27/12	02/28/12	News @ 7a News @ 7am (7:00 AM-7:30 AM)	Comm	7A-730A	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	MT-----		2				\$300.00		0.00			
E 7	WXIX	02/27/12	02/28/12	News @ 9a NEWS @ 9A	Comm	930A-10A	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	MT-----		2				\$300.00		0.00			
E 8	WXIX	02/24/12	02/24/12	News @ 9a NEWS @ 9A (9:30 AM-10:00 AM)	Comm	930A-10A	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	----1--		1				\$300.00		0.00			
E 9	WXIX	02/27/12	02/28/12	Late News M-F Late News M-F	Comm	10-11P	MT-----	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	MT-----		2				\$1,000.00		0.00			
E 10	WXIX	02/24/12	02/24/12	Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	----1--		1				\$1,000.00		0.00			
E 11	WXIX	02/27/12	02/27/12	Mon Hour 1 ALCATRAZ	Comm	M 8-9P	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	1-----		1				\$2,000.00		0.00			
E 12	WXIX	02/27/12	02/27/12	Mon Hour 2 ALCATRAZ	Comm	M 9-10P	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	1-----		1				\$2,000.00		0.00			
N 13	WXIX	02/24/12	02/24/12	30 Rock 6P 6-630P	Comm	6-630P	----F--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	----F--		1				\$200.00		0.00			
N 14	WXIX	02/27/12	02/28/12	30 Rock 6P 6-630P	Comm	6-630P	MT-----	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	MT-----		2				\$200.00		0.00			
N 15	WXIX	02/27/12	02/28/12	Simpsons 730P SIMPSONS	Comm	730-8P	MT-----	:30	2	\$500.00	P 3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	MT-----		2				\$500.00		0.00			



Contract / Revision **728101** Flight Dates **02/24/12-02/28/12**

Hiatus Dates

Original Date / Revision 02/23/12/ 02/23/12

Order Sep 00:15:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **83**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 15	WXIX	02/27/12	02/28/12	Simpsons 730P SIMPSONS	Comm	730-8P	MT-----	:30	2	\$500.00	P 3	0.00	NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	02/27/12	03/04/12	MT-----		2	\$500.00	0.00									
N 16	WXIX	02/24/12	02/24/12	Simpsons 730P SIMPSONS	Comm	730-8P	----F--	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	02/20/12	02/26/12	----F--		1	\$500.00	0.00									
Totals														23	\$12,700.00	